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## **Robe Spikie Wins Live Design Award**

Robe's Spikie has been named as one of the 2016-17 Live Design 'Products of the Year', which were selected by a panel of industry experts and aficionados, including designers, programmers and engineers active in the essential production disciplines of lighting, sound and video.

Robe's Craig Burross (National Business Development Manager) went to New York to accept the Award, presented during a special ceremony at the Upper Story by Charlie Palmer in midtown Manhattan.

Craig commented, "I was honored to accept the award on behalf of Robe and everyone in our 'Family' greatly and sincerely appreciates this new product recognition for Spikie. We would like to say a big thank-you to everyone at Live Design and of course to our amazing Robe Lighting customers!"

He added that the Awards event was "a well-attended and thoroughly enjoyable industry gathering."

Bob Schacherl, CEO of Robe North America said, "We are extremely pleased with how well the entertainment lighting market has embraced Spikie, the most compact wash beam in our current product range. The fact that it is being used on so many prominent tours, events and projects is a testament to the fixture's performance and versatility, together with its highly affordable price; it is a truly unbeatable combination."

"All of us at Robe Lighting want to extend our heartfelt thanks to the lighting design community for their specifications and continued support of our products and to Live Design for bestowing this prestigious award."

Robe's Spikie was launched at the Prolight+Sound show in 2016 and has enjoyed phenomenal success.

Designers love the fact it is so small and lightweight - a 16 lb. super-fast LED WashBeam, utilizing a single 60W RGBW light source, complete with a specially designed 110mm wide front lens that produces a high quality solid beam. It has continuous pan and tilt rotation in both directions and variable speed, plus a fast zoom that facilitates a soft wide 28° wash at one end, going to a tight sharp-edged 4° beam at the other ... for stunning in-air effects.

Then there are some added bonuses like the innovative 'flower' effect which produces three piercing rays - sharp, multicolored spikes of light bringing another unique visual effect to the table.

Spikies are appearing in style on several current tours lit by several high-profile designers including Leroy Bennett who specified 795 for Bruno Mars' '24K Magic' world tour, where they form a kinetic ceiling rigged in several moving pods, with more still making up a mega-bright back wall.

Sooner Routhier and Robert Long of SRae Productions specified 90 x Spikies on The Weeknd's 'Starboy: Legend of the Fall' tour which grace the beautiful, elegant lines of Es Devlin's set sculpture. LD Gabe Fraboni has 90 x Spikies rigged on a scaffolding structure right at the core of his high-impact design for Martin Garrix's new 2017 live show, which just launched with three pumping shows in San Francisco.

At the same Awards event, Sooner and Robert also received an 'Excellence in Live Design Award' for "masterful teamwork" in their numerous and varied concert design and production collaborations, which this year - in addition to The Weeknd - include Depeche Mode, Lady Antebellum and Kelsea Ballerini.

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