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## David Naone Joins Robe America

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Naone brings 25 years of industry experience with him, including a strong technical background in the concert touring and theatrical production sectors. He has been out there at the sharp end and understands the requirements and demands of the fast moving production, entertainment and leisure industries.

He has been watching Robe for the last few years. He likes the products, the way they are marketed and Robe's attitude to changing the world-wide market, *"It's a dynamic company with a diverse and exciting product range, and I feel very fortunate to be joining Robe America near the beginning in the US."*

Robe America's President Michael Carattini says, *"David Naone has a long and successful history in the lighting industry and is a strong addition to our team. He's customer service driven, well organized and has a solid reputation as a successful industry sales person. We expect to see many positive results and expansion in the western US as a result of his appointment"*.

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