

24 / 09 / 2002

Robe announces new German distributor

Robe Showlighting – the Czech moving light manufacturer – announced the appointment of LMP Lichttechnik as it's new German distributor at PLASA last week.

Robe Showlighting – the Czech moving light manufacturer – announced the appointment of LMP Lichttechnik as it's new German distributor at PLASA last week.

Based in Ibbenbüren, North Germany, LMP is one of the largest lighting sales operations in Europe, and is ideally placed to service Robe's active expansion as a direct sales operation. This follows Robe's recent appointment of Coe-tech as it's UK distributor, and a very successful PLASA show, where it launched it's new AT Series of intelligent fixtures, with six featured products and more to come. Until recently, Robe Showlighting was well known as an OEM manufacturer and supplier of many of Europe's leading moving light brands.

Robe's Josef Valchar comments, *"We chose LMP because it's a very well established company with much experience and familiarity with the moving light market. Their after-sales support and back up is also renowned, and we are looking forward to LMP expanding Robe's presence in the all-important German market"*.

Robe's extensive range of moving light products are suitable for a wide spectrum of applications – from architectural to live performance, from installations to retail and clubs.

LMP's Uli Petzold says, *"Robe was an obvious choice. We are already familiar with Robe's products, and know that the build and engineering quality is excellent. We also feel these fixtures are priced exactly right in terms of value for money, and that Robe's decision to go to the market 'direct' is very timely"*.

For more press information on Robe, please contact Louise Stickland - +44 (0)1865 202679, +44 (0)7831 329888 or E-mail: louise@loosplat.com.

